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# Trademark Protection And Territoriality Challenges In A Global Economy Elgar Intellectual Property And Global Development Series

**enhancing your rights through federal registration** - trademark rights and other parties could later try to prevent your use of the business name if they believe a likelihood of confusion exists with their trademarks. considerations for federal registration when selecting a mark once you determine that the type of protection you need is, in fact, trademark protection, then **trademark protection for cartoon characters** - trademark protection for cartoon characters is the same as the protection for any other trademark. cartoon characters are different from other trademarks in that the product, the cartoon, is the same as the trademark, the cartoon. however, courts do not use this difference to **international trademark protection - inta** - international trademark protection . 12/2018 7 likely to create confusion with a trademark already well known in that country and used for identical or similar goods. resource: for a detailed guide to the convention, see wipo, guide to the application of the paris convention for the protection of industrial property as revised at stockholm in ... **overview of trademark protection in the united states - nist** - select strong trademarks! in general, the more "distinctive" a mark is, the stronger it is and the greater the scope of protection the mark will receive in court against uses of the same or similar marks. because all trademarks do not receive or deserve **trademark protection in europe - bardehle pagenberg** - trademark rights, protection of use-based trademark rights has not been harmonised in europe and is thus subject to the laws of each member state. trademark protection is the most significant part of the law relating to the protection of distinctive signs. distinctive signs include, in addition to trademarks, **trademark protection of color alone: how and when does a ...** - 2011] trademark protection of color alone lanham act, and the major policy reasons for federal trademark protection. part iii examines the qualitex decision and its impact on the registration of color marks. part iv discusses the requirements which must be satisfied for trademark protection. additionally, this section **trademark protection for nonprofit organizations - lawhelp** - trademark protection for nonprofit organizations in these difficult economic times, nonprofit organizations are competing for a more limited pool of funding and resources. as a result, name recognition is becoming increasingly important in soliciting support and raising revenue. accordingly, it is critical that nonprofit organizations not

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